



MCO - WORKSHOP

INSPIRATION & MEDIA TECH 2023

Get a front row insight in products and technologies with new and innovative solutions. MCO and TV 2 Fyn invites you to a full day workshop with the ambition of providing you with insights and tools that makes it possible for you to work smarter. The speakers are from innovative media tech companies that will shape the future of our industry. Join us on May 30th for a day with inspiration and networking.

 TV 2 FYN, OLFERT FISCHERS VEJ 31, 5220 ODENSE SØ, DK

 PRICE: FREE – REGISTRATION

 TUESDAY MAY 30TH 2023 09:00 – 17:00

WILL BE UPDATED

9:00 – 9:30 AM
REGISTRATION & LIGHT BREAKFAST

9:30 – 10:00 AM
GRAPHICS AND OVERLAYS IN THE CLOUD
TBU: Speaker, job title, Flowics
How do you optimize your graphics across your platforms from any location? Flowics presents the most comprehensive cloud-based platform powering remote and in-studio production of live graphics and interactive content for linear and digital broadcasters.

10:30 – 11:00 AM
REMASTER YOUR VIDEOS
By Morten Kolle, CEO, Pixop
Today's viewers demand the highest video quality, so remastering is a crucial step when monetizing your archives. Morten Kolle will present Pixop's automated AI and ML filters that helps you remaster your digital masters from SD all the way to UHD 8K.

11:00 – 11:30 AM
COFFEE & NETWORKING

11:30 AM – 12:15 PM
INNOVATION THROUGH COLLABORATION
By Sarah Geeroms, Innovative & strategic partnerships – Head of FMH, Future Media Hubs
Be a part of innovation through collaboration and sharing of knowledge. Sarah Geeroms will present how Future Media Hubs accelerates the development of the media industry and its local ecosystem through partnerships between public and commercial media.

12:15 – 1:00 PM
LUNCH & NETWORKING



1:00 – 1:30 PM

DISTRIBUTED COLLABORATIVE WORKFLOW REDEFINED

By Mathias Hekton, Product Manager & Head of Corporate Sale, Quine

Experience ground-breaking, fast, and connected Production Asset Management System (PAM) for distributed production. Quine will inspire you to rethink your production workflow with their cloud-native production system.

1:30 – 2:00 PM

DISRUPTIVE CAMERA TECHNOLOGY

By Anders Tomren, Co Founder, MUYBRIDGE

Forget gravity - it's software. In this presentation you will learn about a versatile disruptive sensor technology applicable in several demanding industries. Anders Tomren goes with MUYBRIDGE beyond physical limitations by moving hardware complexity into software.

2:00 – 2:30 PM

SIRIUS PROGRAM SCHEDULING

By Kasper Skov Hansen, Full Stack Developer, TV 2 Fyn

Make flow planning for linear TV channels simple. Get an insight in TV 2 Fyn's flow planning system starting at the big transmission plan with different scenarios, timeslots for programs, trailers, and right down to a fully fledged playlist with secondary events and following reports.

2:30 – 3:00 PM

NEXT GENERATION OF VIDEO EDITING

By Glenn Skare Pedersen, Co Founder & Co CEO, Cuttingroom

Lift your video editing and publishing tool into the cloud. Cuttingroom presents a cloud-native cutting and editing tool that makes it possible to edit from everywhere, both live streams, files, graphics, as well as it publishes easily on multiple destinations - including social media.

3:00 – 3:30 PM

UNIFIED CLOUD WORKFLOW FOR TV & OTT

By Johann Rückel, Sales Director, Amagi

Description will be updated

3:30 – 4:15 PM

TBU

TBU: Speaker, job title, company

Description will be updated

4:15 – 5:00 PM

DRINKS & NETWORKING

MUYBRIDGE

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CuttingRoom

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